

# 2010 PACKAGES



AH&L is the only magazine in the Southeast offering a powerhouse of integrated products to ensure a **MAXIMUM RETURN ON YOUR INVESTMENT**. The value and efficiency of our packages are unparalleled—Our Web site alone attracts an unusually high percentage of direct traffic for our source of readership. This means that people go to the top of their web browser and type in [atlantahomesmag.com](http://atlantahomesmag.com) regularly. To put it briefly, we are a hot Web destination. People go directly to us for content every day, reading the Web site with almost the same vigor that they do the magazine—specifically: 53,000 page views a month. Let us customize a package for you.

## ACHIEVE MAXIMUM BENEFITS

### ALL-INCLUSIVE

Our most powerful integrated package includes a schedule of print ads, the digital version of AH&L, an online portfolio, segment sponsorship on our online video series, and e-newsletter advertising

### ONLINE

Increase your interactive online audience and drive more traffic to your site with a “Find a Design Resource” Portfolio, weekly and monthly e-newsletter advertising, video sponsorship opportunities and more

### SOCIAL MEDIA

Join our interactive fan pages and let us help you cultivate and effectively manage your own social media pages on Facebook and Twitter—a simple and immediate way to connect with the home design community

### ULTIMATE SHOPPING

A feature advertorial in one of our monthly themed shopping sections-neighborhood or topic-includes an online listing plus an enhanced listing in The Annual Ultimate Shopping Guide, published every February

### LUXURY LIVING SHOW

Exhibit booth space at the Luxury Living Show in Phipps Plaza, print advertising in the Show Guide (bound within the May 2010 issue of AH&L and overprinted for show distribution) and listing in our online Show Guide on [atlantahomesmag.com](http://atlantahomesmag.com) and [atlantluxurylivingshow.com](http://atlantluxurylivingshow.com)

### SHOW HOUSES (PRINT ONLY)

Combination pricing is offered for event programs supporting the Atlanta Symphony Decorators’ Show House & Gardens (April), AH&L’s Christmas House to benefit the Alliance Children’s Theatre (November) and Cashiers, NC Designer Showhouse (August) along with the issues containing follow-up feature highlights coverage (September, March, June)

### PRESTIGE (PRINT ONLY)

Combination package includes event programs supporting the area’s three most prestigious events: the High Museum Wine Auction (March) Atlanta Symphony Decorators’ Show House & Gardens (April) and the Atlanta Steeplechase (May)