



2010 EDITORIAL PLANNER

JANUARY/FEBRUARY

KITCHEN & BATH ISSUE; Best Kitchens of the Year
Advertising Section: Premier Landscaping and Pools

SPECIAL FEBRUARY SUPPLEMENTS

LAKEHOUSE (published February, polybagged with the March issue)
Luxury Savings Digest (published quarterly, direct mailed February, May, August and November)
The Ultimate Shopping Guide—Local Shops and Showrooms

MARCH

Highlights of the 2009 AH&L Christmas House; TOP 100 Atlanta Designers: A-H
Advertising Section: Havens & Hideaways—Second Homes
Special Event Programs: High Museum Wine Auction (3,000 bonus copies)
Junior League Tour of Kitchens (3,000 bonus)

APRIL

Classic Atlanta; Outdoor Living; 2009 Atlanta Steeplechase Chairman's Tent
TOP 100 Atlanta Designers: I-P
Special Event Program: 2010 Atlanta Steeplechase Official Program (10,000 bonus distribution)
Special Event Program: The Atlanta Symphony Decorators' Show House & Gardens (15,000 bonus)

MAY

SPECIAL COLOR ISSUE: Paints, Fabrics, Furniture+Rooms You'll Love; TOP 100 Atlanta Designers: Q-Z
Special Event Program: Atlanta Homes & Lifestyles LUXURY LIVING SHOW at Phipps Plaza Program and Show Guide to Exhibitors (5,000 bonus)

JUNE

MODERN ATLANTA
Advertising Sections: MODERN ATLANTA event program; Havens & Hideaways—Second Homes

JULY

Kitchen & Bath Issue; Best Baths of the Year; Weekend Living: Atlantans' Vacation Homes

AUGUST

THE IDEAS ISSUE: People, places and things defining the future of Atlanta design
Advertising Section: Guide to the Good Life on the Coast (3,000 bonus)
Special Event Program: 2010 Cashiers Designer Showhouse Program (4,000 bonus)

SEPTEMBER

Highlights from the 2010 Atlanta Symphony Decorators' Show House & Gardens
199 Things We Love About Atlanta Style
Advertising Section: Premier Builder & Architect; Havens & Hideaways—Second Homes

OCTOBER

Local Design at Every Age: Tastemakers in their 20s, 30s, 40s, 50s, 60s, 70s, 80s
Before & Afters: Special Citywide Guide to Remodeling+Building
Advertising Section: Havens & Hideaways: A Buyers' Guide to Second Homes & Vacation Properties

NOVEMBER

Authentic Atlanta
Special Event Program: 2010 Atlanta Homes & Lifestyles CHRISTMAS HOUSE Program (10,000 bonus)

DECEMBER

The New Look of Luxury

