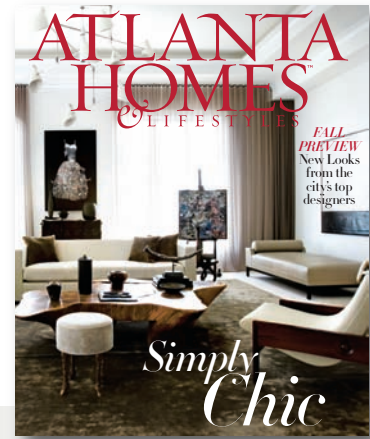


# 2010 COMMUNITY PARTNERSHIPS

As an advertiser, you want a magazine that is a mover and shaker in the community ... one that takes its community partnerships very seriously. AH&L is Atlanta's best friend when it comes to this kind of support. We have established long-standing and exclusive relationships with organizations that have far-reaching impact on the community, allowing for increased visibility and exposure for our advertisers.



## JOIN THE PARTY

### **The Atlanta Symphony Associates Decorators' Show House and Gardens — PLATINUM SPONSOR (APRIL)**

For 16 years, AH&L has been the exclusive media sponsor for the South's most prestigious show house. The April issue contains the SHOW HOUSE PROGRAM which reaches an additional 22,000 style-minded consumers. The September issue dedicates editorial coverage to this magnificent event, showcasing the rooms and highlighting the talented designers who created them.

### **The Atlanta Homes & Lifestyles Christmas House to benefit the Alliance Children's Theatre (NOVEMBER)**

In its 36th year, AH&L's Christmas House is one of the city's most prestigious Show Houses featuring "A list" designers. The CHRISTMAS HOUSE PROGRAM within our November issue is distributed to 8,000 visitors. Sponsors and advertisers benefit from extra distribution as well as participation in the Product Showcase within the House.

### **The High Museum of Art Wine Auction (MARCH)**

AH&L is in its 11th year of being the official media partner for this annual fundraising event to benefit the venerable High Museum of Art. The auction attracts wine and food aficionados from around the world. The March issue contains the OFFICIAL WINE AUCTION PROGRAM.

### **Luxury Living Show (MAY)**

AH&L hosts a Home Show at Phipps Plaza which fills the mall with the very latest in home and design products and services, anchored by "The Living Kitchen"—a full-size state-of-the-art kitchen constructed in the Court of The South. The OFFICIAL SHOW GUIDE is published in the May issue.

### **The Atlanta Steeplechase (MAY)**

AH&L is in its 3rd year of media sponsorship for this annual fundraising event to benefit Starlight Children's Foundation and the University of Georgia College of Veterinary Medicine. The May issue contains the STEEPLCHASE PROGRAM.

### **Modern Atlanta (JUNE)**

AH&L is partnering with MA to sponsor several high-profile events celebrating contemporary architecture and design. The June "Modern Issue" of AH&L will contain a special MODERN ATLANTA section in collaboration with MA.

**ALSO:** The Junior League of Atlanta Tour of Kitchens, SOS Taste of the Nation, Taste of Atlanta, Atlanta Arts Festival, Les Dames d'Escoffier Afternoon in the Country, Les Dames d'Escoffier Evening in the City, BBYF "Day of Elegance" Polo Event. ACFB Simple Abundance Cooking Classes, Georgia Trust for Historic Preservation "Salute to American Craft," neighborhood Home Tours, shopping events, festivals...and more